

Citrix XenMobile

The revolutionary way to mobilize your business

Citrix XenMobile is a comprehensive solution to manage mobile apps, data and devices. Users have single-click access to all of their apps from a unified corporate app store and IT can easily configure, secure and support mobile devices. With XenMobile, IT can meet their compliance and control needs while giving users the freedom to experience work and life their way.

Features by edition		XenMobile MDM Edition	XenMobile App Edition	XenMobile Enterprise
Configure, secure, provision and support mobile devices with MDM				
Device management	Manage and configure corporate and bring-your-own (BYO) devices throughout their lifecycle			
	Support every major mobile platform including iOS, Android, BlackBerry, Windows and non-C2DM Android platforms like the Amazon Kindle Fire or Samsung SAFE	•		•
Real-time Active Directory integration	Integrate with LDAP in real-time to perform user authentication and to manage group policies	•		•
	Apply policy changes immediately based on LDAP changes			
Policy configuration	Manage a comprehensive array of mobile policies based on OS and patch levels, passcodes, device ownership, apps and device resources, platform-specific policies, encryption, device status and location	•		•
Security and compliance	Ensure end-to-end security and compliance across device platforms, including rooting and jailbreak detection, pre-enrollment device checks, geo-fencing and tracking, context-aware policies, app blacklist/whitelist and full or selective wipe of devices	•		•
	Initiate automated compliance actions when devices deviate from policy			
Scalability and high availability	Ensure scalability through industry-standard HA with active-active clustering at all tiers	•		•
Ease of administration	Centralize administration through a console with customizable dashboard and role-based access and views	•		•
	Configure notifications, receive alerts and easily deploy mobile policies by mixing and matching parameters across groups and users	•		•
Provisioning and self-service enrollment	Provide rapid over-the-air provisioning and self-service enrollment with one-time passcodes and server auto-discovery	•		•
	Deploy apps through an enterprise app store as well as app push and removal	•		•
Enterprise integration	Seamlessly plug in to existing IT infrastructure including LDAP, Microsoft Exchange, PKI, NAC, VPN, WiFi and SIEM	•		•
Monitoring and support	Enable remote support and troubleshooting including VOIP and chat	•		•
	Create reports including unmanaged or rogue devices, compliance reporting, app and device inventory, blocked status and system alerts	•		•

Features by edition		XenMobile MDM Edition	XenMobile App Edition	XenMobile Enterprise
Configure, secure, provision and support mobile devices with MDM				
Device decommissioning	Automatically decommission devices if they are lost or based on user status in Active Directory Perform selective or full wipe of devices based on status	●		●
One-click live chat and support	Integrate with GoToAssist to quickly resolve users' issues with live support, screen sharing and chat	●		●
Mobile app management with largest ecosystem of apps built for business				
Mobile application management	Deliver any native iOS, Android or HTML5 mobile app to devices with a native user experience		●	●
App security	Use mobile app container technology to separate mobile enterprise apps and data from personal apps Lock and wipe apps and data based on policy Secure business apps and data with encryption and mobile DLP technologies		●	●
Control app interactions	Enable seamless communication between Worx-enabled apps Enforce policies around activities such as cut-and-paste between apps		●	●
App policies	Implement granular policy-based management and access controls over HTML5 and native mobile apps		●	●
Worx App SDK	Worx-enable any mobile app with Worx App SDK Wrap any iOS or Android app to be imported into XenMobile with no additional development needed		●	●
Sandboxed email, browser and data sharing apps				
Citrix WorxMail	Provide sandboxed, native mobile email, calendar and contacts app for iOS and Android devices that leverages Citrix MDX technologies for additional security features		●	●
Citrix WorxWeb	Provide a full-featured secure mobile browser that leverages MDX Technologies for additional security, including a micro-VPN for intranet sites and encryption for the browser cache, bookmarks, cookies and history		●	●
ShareFile Standard ¹	Provide read-only access to network drives and SharePoint data from any device	●	●	
ShareFile Enterprise ²	Provide full view, edit, and share capabilities to all ShareFile data, including file systems, network drives and SharePoint			●
Email attachment encryption	Encrypt email attachments in the native mobile email app of iOS devices			●
Unified corporate app store				
Enterprise app store	Enable users to self-select their apps from an administrator-provided list of approved applications	●	●	●
Deliver mobile apps		●	●	●
Deliver web/SaaS apps			●	●
Deliver Windows apps ³			●	●
Multi-factor single sign-on				
Strong authentication	Provide strong authentication, including RSA tokens, certificates and smartcards, into the corporate workspace		●	●
Single sign-on to apps and data	Provide one-click access to users' applications and data with no additional passwords		●	●

End Notes

1. XenMobile MDM and App Edition includes ShareFile Standard for read access to files on network drives and SharePoint
2. XenMobile Enterprise includes ShareFile Enterprise perpetual licenses (0GB storage)
3. Available for Citrix XenDesktop and Citrix XenApp customers

**About Citrix**

Citrix (NASDAQ:CTXS) is the cloud company that enables mobile workstyles—empowering people to work and collaborate from anywhere, easily and securely. With market-leading solutions for mobility, desktop virtualization, cloud networking, cloud platforms, collaboration and data sharing, Citrix helps organizations achieve the speed and agility necessary to succeed in a mobile and dynamic world. Citrix products are in use at more than 260,000 organizations and by over 100 million users globally. Annual revenue in 2012 was \$2.59 billion. Learn more at www.citrix.com.

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